
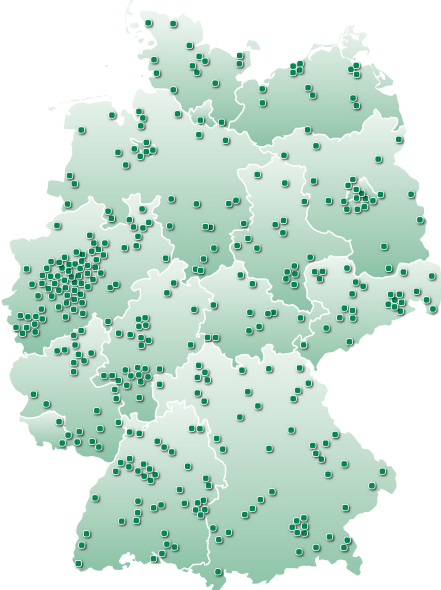


Federal Association of German Innovation, Technology and Start-up Centres e.V.

BVIZ facts 2022

Successes of the Innovation, Technology and Start-up Centres in Germany

<p>over 350</p> <p>Innovation, technology and start-up centers in Germany that support start-ups</p>		<p>4.830</p> <p>start-ups and new companies that alone in 2021 were successfully supported by the centers</p>
<p>12.300</p> <p>predominantly innovative start-ups and companies as leaseholders in the centers</p>		<p>92.190</p> <p>current count of jobs at the start-ups and leaseholder companies in the centers</p>
<p>49.900</p> <p>companies to date successfully founded in the centers</p>	<p>314.690</p> <p>direct jobs that have been created throughout Germany with the support of the centers to date</p>	<p>99%</p> <p>is the success rate of companies that have set up in the centers</p>

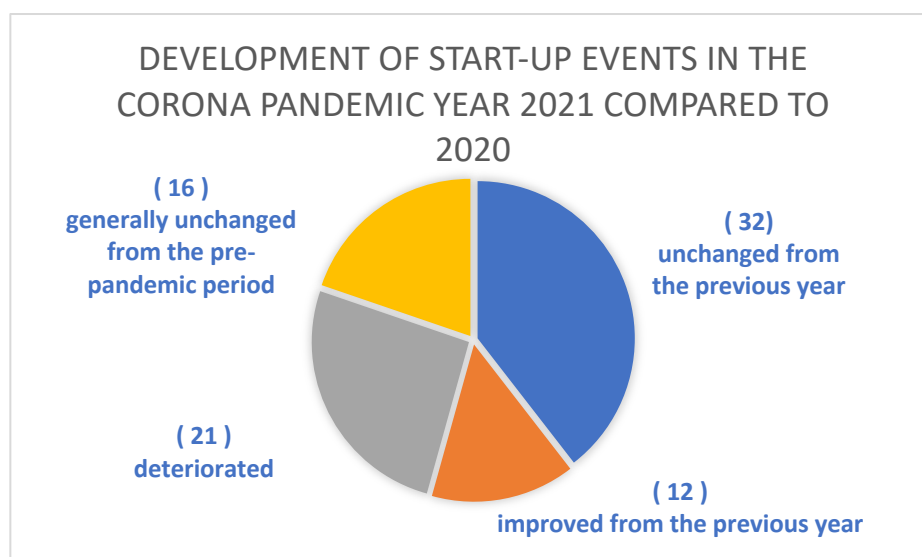
Despite the ongoing Corona pandemic: start-ups and companies in the innovation, start-up and technology centers in Germany continue on the road to success

Results of the total German statistical survey of the BVIZ among the innovation, technology and start-up centers in Germany on start-ups and start-up events in the centers 2021

With the annual total German survey by the BVIZ, not only current figures on start-ups and developments in the centers as of 12/2021 were collected, but also were questioned the effects of the Corona pandemic on start-up activities and the situation in the centers.

The year 2020, which was characterized by the Corona pandemic, had already affected start-up activity in Germany and, according to the KfW start-up monitor, for example, caused a decline in start-ups by around 12%. In the more than 350 German innovation, technology, and start-up centers, however, this development was already practically non-existent or only slightly noticeable in 2020. This positive trend continued in 2021, with the number of start-ups in the centers (incl. leasehold) in particular increasing again compared to the previous year (+70); However, external start-ups received comparatively less support (-480). In total, the start-ups supported by the centers fell slightly from 5,240 in the previous year to 4,830 in 2021.

The majority of the centers (almost 60%) stated that they had not recorded any changes in start-up activity compared to the first year of the pandemic; almost 20% of them have had practically no deterioration at all compared to the pre-pandemic period. In a good quarter rather the situation had deteriorated. On the other hand, in 15% of the centers the start-up activity had even increased again.



The innovation and start-up centers have also in the second year of the Corona pandemic, despite the various restrictions, proven to be stable institutions and helpful contact points for founders. Among other things, the centers and their regional start-up ecosystems have increasingly developed new or virtual offers for start-ups and young companies.

According to the centers, companies affected by the pandemic have, for example, adapted their business models, switched to digital offers or even opened up new business areas for themselves. Some of the companies achieved growth and/or increased sales despite or because of Corona.

As part of the statistical survey for 2021, it was also questioned whether companies or founders in the centers had made use of state support (Corona aid measures). Of 80 responses to this question, 35 stated that they had no knowledge of it. Another 35 centers answered YES. In total a number of 62 companies that had applied for Corona aid was stated. And the Corona aid has served its purpose! Thanks to this government support, 52 companies were even able to avoid significant financial problems or insolvencies. Only in a few cases could pandemic-related economic problems not be overcome despite financial Corona aid.

The number of companies leasing space in the centers even increased slightly compared to the previous year (+93). This corresponds to the increased number of start-ups in the centers mentioned at the beginning. Accordingly, the number of jobs at companies/leaseholders increased slightly in 2021 (+360). The possibility of working from home, which is used by numerous leaseholder companies and their employees, has not resulted in a reduction in the leased space, and there is also a recognizable trend towards returning to the offices/workplaces at the company headquarters. Accordingly, the occupancy rate of the leasehold space in most centers is still very high.

In view of the fact that experience has shown that knowledge-based and innovative start-ups in particular are more demanding and more successful, the situation and development in the innovation, start-up and technology centers is all the more positive. An extremely low insolvency rate for start-ups in the centers of around 1% confirms this.

The cumulative number of around 49,900 companies currently based in the centers and companies that have moved out in the meantime and are based at another location in the regions and the total number of jobs created over the past few years of over 314,700 reflect not least the continuity of the work of the centers and reflect their effectiveness as efficient instruments of regional economic development.

Berlin, May 10th, 2022

Andrea Glaser,
BVIZ Managing Director

Detailed query results and extrapolation / values as of December 31, 2021:

1,380 - Number of newly established companies/ start-ups (as leaseholders) in the centers in 2021 (without externally supervised start-ups)
3,440 - Number of external start-ups successfully supported by the centers in 2021
12,300 - Number of leasehold founders/ start-ups/ companies in the centers as of 12/2021
92,190 - Number of jobs/employees (full-time) in the leasehold companies in the centers
37,600 - Number of companies that have already moved out since the centers opened
314,690 - Total number of jobs created since the centers opened
1.2% - Insolvency rate among the start-ups / leaseholder companies in 2021

BVIZ 05/2022 Information as of 12/2021, database: 350 centers nationwide, 285 responses + pro rata extrapolations

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