Innovation, Technology and Business Incubation Centres in Germany

FACTS 2020

more than 350 Innovation Centres, Technology Parks and Business Incubation Centres in Germany

more than 4,980 new start-ups created in the centres in 2019

in 2019 around 15,660 innovative start-ups and SMEs as tenants in the centres

more than 91,480 employees at the start-ups and SMEs in the centres in 2019

enterprise survival rate: 99%

more than 49,800 successful enterprise creations in the centres over the last 36 years

until today more than 291,980 jobs created with support of the centres

www.innovationszentren.de
BVIZ Facts 2020

Results / evaluation of German statistical survey of the BVIZ among the innovation, technology and start-up centers in Germany

In the German innovation, technology and start-up centers, the number of start-ups increased slightly in 2019 compared to the slight decline in 2017 and stagnation in the previous year 2018 (+ 4%). The separately collected number of start-ups managed externally by the centers even increased disproportionately. (+ 19%)

These results of the centers thus confirm the nationwide trend, according to which the start-up activities in Germany rose again for the first time in 2019, according to declining numbers in the previous five years. (cf., among others, KFW Start-up Monitor 2020). According to the KFW, however, part-time start-ups predominate here.

In the centers, on the other hand, almost innovative and technology-/ science- oriented start-ups take place! Considering the fact that experience-based or innovative start-ups in particular are more demanding and successful based on experience, this development is all the more positive in the innovation, start-up and technology centers. This is confirmed by an extremely low insolvency rate of the startups in the centers of just under 1%.

As in the previous year, the number of companies rented in the centers and, correspondingly, jobs at companies/ tenants continued to grow. Accordingly the occupancy of the rental space in most centers remains very high.

The cumulative number of companies that have meanwhile moved from the centers to another location in the region. The total number of jobs of over 290,000 created over the past 30 years not at least reflect the continuity of the work of the centers and their results as efficient instruments of regional economic development.

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Andrea Glaser, managing director

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data-base: 350 centres, 274 returns, including extrapolation